

# SMA's - Separately Managed Accounts

A Separately Managed Account or SMA is a discretionary management agreement whereby investors delegate the day to day investment decisions and implementation of their chosen portfolio model to PPM while retaining the full beneficial ownership of their investments. PPM provides its professional investment management and services and all execution administration and reporting is undertaken by a platform provider.

## Features and benefits for Investors

- **A specialist investment manager** – Investment management is PPM’s core business and we’ve been doing it for over 20 years. Our team of experienced portfolio managers and analysts partner with your adviser to provide a personalised, tailored approach to meet your needs and objectives. PPM is privately owned and unaligned to any product provider.
- **Active management in both Australian and Global equities** – PPM’s capability is time tested. We have proven investment expertise with a 20 + year track record.
- **Transparency** – beneficial ownership of direct equity holdings means you always know what you own.
- **Cost effective** – an inclusive fee structure via platforms with no performance fee provides full transparency of costs.
- **No pooling** – beneficial ownership means your tax position is unaffected by other investors. Holdings have individual cost bases for each of your listed securities. This means there are no tax consequences as a result of other investors’ transactions or prior capital gains unlike those within a unit trust structured managed fund.
- **Market access** – access to corporate opportunities, IPO’s and capital raisings.
- **A long-term approach** – PPM has conviction over the long-term by constructing a concentrated equity portfolio with the aim of outperforming the index in the medium to long-term.
- **Lonsec rated** – independently rated by Lonsec.

Feature	Managed Funds	LICs	ETFs	SMA's
Tax Efficiency	Poor	Moderate	Good	Good
Portability	None	None	None	Good
Managed to Particular Tax Outcome	No	Sometimes	No	No
Transparency	Poor-Moderate	Moderate	Good	Excellent
Direct Ownership	No	No	No	Yes
Embedded Tax Liability	Often	Often	Sometimes	No
Capital Losses can be applied to:	Future gains within structure	Future gains within structure	Future gains within structure	Any current or future gains
Variety of Investment Options	Excellent	Good	Moderate	Moderate
Portfolio Construction	Manager’s discretion	Manager’s discretion	Manager’s discretion	Model portfolio
Tailored Management	No	No	No	No
Management Fee Tax Deductibility	No	No	No	No

Speak with your adviser about how a PPM SMA can improve your investment management

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